



autumn cox

graphic designer

www.autumncox.com
hello@autumncox.com
(937) 270-7012

summary

Committed to finding ways to adapt the clients' vision into a well-designed final product, whether printed or digital.

Thrives off knowing the work has an impact beyond the numbers on the bottom line. Researches the product and the target audience to discover solutions that will entice and educate.

work experience

July 2019 - Present

Graphic Design Intern, CAVU Group, Dayton, Ohio

- Work within brand standards of both corporate companies (American Thermal Instruments and Microtek Labs) and lifestyle companies (Hidden Valley Orchards and Greene Event Center & Tavern at the Greene) of CAVU
- Design and update sales tools for ATI and Microtek
- Design print and social media campaign graphics for The Tavern at the Greene and Event Center
- Update websites for HVO and Tavern at the Greene using WIX platform
- Lead designer for HVO
 - Responsible for designing all printed collateral, signage, social media, Snapchat and miscellaneous marketing materials
 - Illustrate customer graphics for HVO market place
 - Handletter signage for HVO market place

April 2019 - May 2019

Graphic Design Intern, Holmes Marketing, Springfield, Ohio

- Redesigned company vehicle graphics
- Created valuable client piece for Revenue Team
- Designed multiple internal social media graphics
- Collaborated in team brainstorming meetings

May 2016 - July 2019

Cashier, Health Foods Unlimited, Dayton, Ohio

- Manage sales transactions
- Handle returns/refunds for customers
- Help train new employees

skills

- Adobe Illustrator
- Adobe Photoshop
- Illustration
- Introductory HTML
- Wix
- Marketing
- Adobe InDesign
- Microsoft Word
- Hand lettering
- Introductory CSS
- InVision
- Digital photography

education

August 2017 - June 2019

Associate Degree of Applied Business in Design The Modern College of Design, Kettering, Ohio

Versatile design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration.

- Participated in professional portfolio seminars and networking opportunities
- Recipient of Career Technology Center Award
- Member of Library Committee
- Returned to high school to speak to prospective students
- Served as judge at Miami Valley Career Technology Center during senior project presentations
- Student worker in college library

August 2015 - June 2017

Miami Valley Career Technology Center, Englewood, Ohio

- Graphic Commercial Art Class Vice President
- SkillsUSA Member
 - 2015 - 2016 SkillsUSA Regional Officer Vice President
 - 2016 - 2017 SkillsUSA Local Chapter President
 - Completed SkillsUSA Regional Officer Training Institute in Washington, D.C.
 - Received SkillsUSA Statesman award
 - Volunteered at SkillsUSA Regional competition
- Recipient of the Miami Valley Career Technology Center Superintendent Scholarship Award